ROMA
MMXVI

AppSec
EUROPE

Marriott Park Hotel Rome, Italy
27th June - 1st July
2016

Official web site: http://2016.appsec.eu/

ABOUT OWASP

OPEN WEB APPLICATION SECURITY PROJECT

OWASP is an open-source application security organisation made up of corporations, educational organisations, and individuals from around the world. Providing free, vendor-neutral, practical, cost-effective application security guidance, the organisation is the de- facto standards body for web application security used by developers and organisations globally.

JOIN 800+ ATTENDEES

Executives from the Fortune Global 500, thought leaders, security architects and developers gather to share cutting-edge ideas, initiatives and technology advancements.

• Multi day training sessions followed by two conference days.

• Five tracks focusing on the core OWASP mission (Dev, Ops, Hack, CISO and Research)

• Keynote addresses by highly respected Industry experts

• Exhibit area offering solutions to your problems

OWASP has a strong open and global community with more than 45,000 participants, more than 65 organisational supporters and over 60 academic supporters via 200 local chapters across 6 continents in 117 countries.

• Access to representatives from major Financial Services, Insurance, eCommerce, Retail, and Government

• World renowned speakers and experts

• Attendees exclusively focused on Application Security

• Discounts for OWASP Corporate Supporters

OWASP AppSec Europe 2016 provides sponsors exclusive access to its audience through a limited number of exhibit spaces.

OWASP events attract a worldwide audience interested in "what's next?" - as an OWASP Conference sponsor, your brand will be included as an answer.

FIVE REASONS TO SPONSOR

Located conveniently in Rome. One of the most ancient and beautiful cities in the world!

The conference will be publicised by a full service Public Relations firm.

Booth traffic volume and reach, due to exhibit locations being in key foot traffic areas.

Innovative conference prizes and give-aways to drive booth visits and sales follow-ups.

Electronic access to attendee details for post conference follow-up via flexible attendee scanning solutions.

PREMIUM SPONSORSHIP PACKAGES

	DIAMOND 2 AVAILABLE	PLATINUM 16 AVAILABLE	GOLD 20 AVAILABLE	SILVER 10 AVAILABLE
General rate (excluding VAT)	EUR 21,000	EUR 16,000	EUR 10,000	EUR 5,200
Discounted Rate for OWASP Corporate Supporters (excluding VAT)	EUR 15,000	EUR 12,200	EUR 7,000	EUR 4,000
Exhibit Space	Yes - 30m^2	Yes - 3x2m	Yes - 2x1m	Yes - 2x1m
Logo included in Conference brochure	Yes	Yes	Yes	-
Logo included on Conference website	Yes	Yes	Yes	Yes
One complimentary lead retrieval scanner	Yes	Yes	Yes	-
Literature included in Attendees pack	Yes	Yes	Yes	-
PR Media Exposure	Yes	Yes	Yes	-
Logo included in pre conference literature	Yes	Yes	Yes	-
Inclusion in Vendor Passport	Yes	Yes	Yes	-
Discount on A la carte sponsorships	25%	20%	15%	-
Conference Program Company Description	100 word description	75 word description	50 word description	-

PREMIUM SPONSORSHIP PACKAGES

	DIAMOND 2 AVAILABLE	PLATINUM 16 AVAILABLE	GOLD 20 AVAILABLE	SILVER 10 AVAILABLE
Ticket Discount Ticket discounts are NOT valid to-wards the purchase of any Training Session	100 Euro discount code with unlimited use	100 Euro discount code with unlimited use	50 Euro discount code with unlimited use	-
Recognition at Conference entrance	Yes - Prime	Yes	-	-
Conference Room Naming rights	Yes	-	-	-
Advertisement in Conference Brochure	Full page	Half page	Quarter page	-
Expo Passes	2	2	2	2
Complimentary Conference Passes	5	4	3	-

10% off any Premium Sponsorship Package if you sign on before 31st December 2015

A LA CARTE SPONSORSHIP OPPORTUNITIES

OWASP
Open Web Application
Security Project

CONFERENCE DINNER (1)

Cost of Sponsorship: EUR 15,000
This is the official conference networking event to be held on 30th June. The dinner will consist of welcome drink, followed by a full three course meal. This dinner will be held in a restaurant in Rome, providing a very memorable venue to be the associated sponsor application security guidance, the organisation is the de-facto standards body for web application security used by developers and organisations globally.

CAPTURE THE FLAG (CTF) AWARDS (1)

Cost of Sponsorship: EUR 2,000
Your company will be recognised as providing the prizes for the CTF event organized during the conference days. The CTF event is open to all conference attendees. At the end of the conference, the CTF winners will be announced. The company's representative will be called on main stage during the conference wrap-up / closing ceremony to hand out the prices to the winners!

LUNCH SPONSORSHIP (4)

Cost of Sponsorship: EUR 4,000
Your company name/logo will be displayed at the lunch stations

LANYARD (1)

Cost of Sponsorship: EUR 4,000
Your company is the sponsor of the lanyards for all conference attendees. Sponsor supplies lanyards

COFFEE/PASTRY BREAK SPONSOR (4)

Cost of Sponsorship: EUR 2,500
Your company will be recognised as providing the coffee during the assigned break at the conference.

PEN (1)

Cost of Sponsorship: EUR 1,000
Send your company pens and they will be placed in all attendee bags. Sponsor supplies pens.

ONLY ACCESSIBLE FOR PREMIUM SPONSORS

CONFERENCE ROOM NAMING RIGHTS (3)

Cost of Sponsorship: EUR 1,000 (excluding VAT)
Your company name and logo proudly displayed on one conference room entrance for the duration of the conference.

PRE/POST CONFERENCE EVENTS (1)

Cost of Sponsorship: EUR 8,500
Sponsor a reception and post conference networking event for all Conference attendees (not available to Exhibitor Booth). The reception will be held the evening before the full conference starts (29th June), and networking event the day the conference closes (1st July), giving the associated sponsor the opening and closing events of the conference.

UNIVERSITY CHALLENGE (UC) AWARDS(1)

Cost of Sponsorship: EUR 2,000
Your company will be recognised as providing the prizes for the UC event organized during the training days. The UC event is a free event for University teams. At the end of the conference, the UC winners will be announced. The company's representative will be called on main stage during the conference wrap-up / closing ceremony to hand out the prizes to the winners.

BANNER ONLY

Cost of Sponsorship: EUR 3,000
Sponsors send their banner and the conference team will place it in a high foot traffic area. 1 Full conference pass.

NOTEPAD (1)

Cost of Sponsorship: EUR 2,000
Send your company notepads and they will be placed in all attendee bags. Sponsor supplies notepads.

**For sponsor inquiries, please contact:
kelly.santalucia@owasp.org**

* All prices are excluding VAT

FLOOR PLAN

○ Diamond 30m2   ○ Platinum 3x2 m   ● Gold 2x1 m   ● Silver 2x1 m